

# PRESS RELEASE

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## **New Super-Strong Mounting Knuckle Introduced by B-K Lighting**

A new mounting knuckle for lighting fixtures, called "The L.O.C.K.™," is now standard on many B-K Lighting products. The L.O.C.K.™ handles ten times more torque than the company's original style knuckle design, is water tight, and puts firm pressure-loading on the threads of the lock-screw, tightly locking the knuckle in its position.

The L.O.C.K. (Locking O-ring Compression Knuckle) incorporates a high temperature silicone "O"-ring between two precisely machined tapered parts for a mechanical compression fit unsurpassed in the lighting industry.

"We wanted to improve our old style of knuckle," said Ron Naus, Vice President of Sales and Marketing for B-K Lighting, "even though the old style was the most reliable in the industry. We set a goal to create a knuckle that was ten times stronger than what we had and we succeeded."

"We are pleased to offer this improvement to our luminaires," said Naus. "Now our entire line of knuckle-mounted architectural lighting products is standard with the industry's strongest, most reliable knuckles. Our old knuckle design was widely accepted and copied by much of the industry. We raised the bar and improved something that was already great."

END IT

B-K Lighting, Inc. manufactures standard and custom fixtures for architectural and landscape lighting including path, sign, area, flood, recessed building mounted, and in-grade applications. B-K Lighting products are installed in beautiful applications around the world.

QUALITY, SERVICE, INNOVATION, and VALUE all add up to make B-K Lighting the number one choice in outdoor lighting.

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