



GreenSource Initiative™ Offer Increases Efficacy and Provides 10% Discount



Madera, California - February 17, 2009 - With more stringent energy codes, increased energy costs and demand for green principles, B-K Lighting and TEKA Illumination are committed to providing the industry with a sustainable high-quality lighting system at a reduced cost.

We've used the same lighting sources for decades. They lack the efficiency to cope with today's increasing energy demands and costs. Millions of installed products need to be replaced to keep pace with our increasing energy demands.

"Our commitment to green manufacturing shows that what is good for our environment can also be good for our economy," said Ron Naus, Executive Vice President of B-K Lighting and TEKA Illumination. "Replace any existing luminaire with an equivalent B-K Lighting or TEKA Illumination product, provide at least 100% improvement in system efficacy and we will discount the replacement order by 10%."

When retrofitting or remodeling existing buildings, one must consider energy conservation, overall building costs and alternative technology. California Title 24 regulations mandate a reduction in energy consumption by incorporating new energy efficiency technologies and methods. B-K Lighting and TEKA Illumination provide energy efficient lighting systems as reasonable solutions with a cost savings when you comply with our Efficacy Audit report.



As part of our GreenSource Initiative™ program, replace less efficient lamp types with more efficient types; such as compact fluorescent, metal halide or BKSSL™ technology to improve existing lighting systems and we will reduce your replacement order by 10%. Increasing the efficacy of existing systems provides a considerable savings for building owners, building operators, facility managers and tenants.

For Immediate Release

Date:
February 17, 2009

Contact:
Becky Carlson
559.438.5800

PRESS RELEASE

**For Immediate
Release**

**Date:
February 17, 2009**

**Contact:
Becky Carlson
559.438.5800**

B-K Lighting and TEKA Illumination unveiled GreenSource Initiative™ to its national network of sales representatives through special sections of our web sites, www.bklighting.com/greensource and www.tekaillumination.com/greensource in February 2008. Sales representatives were sent environmentally friendly water bottles, reusable lunch bags, along with a GreenSource Initiative™ brochure, to kick-off the program.

When it comes to preserving the environment, our companies are an intrinsic part of the solution. Join us as we invest in daily habits and basic business practices that lighten our ecological footprint.

About B-K Lighting: Since 1984, B-K Lighting has been dedicated to providing the lighting industry with the highest quality, most innovative and fairly priced outdoor lighting fixtures. B-K Lighting manufactures standard and custom fixtures for outdoor and landscape lighting including path, sign, area, flood, recessed building mounted and in-grade applications. B-K Lighting products are installed in high-end residential and landmark applications around the world.

QUALITY, SERVICE, INNOVATION, and VALUE all add up to make B-K Lighting the number one choice in outdoor lighting.

About TEKA Illumination: Since 1993, TEKA Illumination has been driven to manufacture sustainable luminaires. All TEKA Illumination products are manufactured from copper, brass and bronze, three of the oldest natural and manmade materials. These materials are extremely resistant to environmental corrosion and physical abuse attributing to their sustainability. Enduring metals. Elemental designs. New technologies. These are the inspirations of TEKA Illumination.

B-K Lighting and TEKA Illumination have a long history of supporting green manufacturing. As members of the USGBC (United States Green Building Council) and IDSA (International Dark Sky Association), they have led their industry in providing earth-friendly designs and manufacturing concepts.

For more information about B-K Lighting and TEKA Illumination products and representatives, visit our web sites at www.bklighting.com and www.tekaillumination.com. Monday-Friday 7:00 a.m. to 5:00 p.m. PST at 559-438-5800 or fax 559-438-5900. Located at 40429 Brickyard Drive, Madera, CA 93636.