



## Adjust-e-Lume™ Enables Dynamic Control of BKSSL™ Solid-State Products



**FOR IMMEDIATE RELEASE - December 13, 2011 - B-K Lighting introduces the new Adjust-e-Lume™ technology to its BKSSL™ family of products featuring the Power of 'e'.**

This patent pending technology provides dynamic lumen adjustment (100%~25%) at the individual fixture without the need for an external dimming device.

As a result, Adjust-e-Lume™ gives lighting designers absolute control over the amount of light emitted by each fixture.

“Innovations into solid-state are allowing us to empower the lighting design community in ways never imagined,” says Douglas W. Hagen, President of B-K Lighting. “With the new Adjust-e-Lume™ technology, you set the lumen output at the right level for every element of the lighting project.”

All Power of 'e' products featuring Adjust-e-Lume™ are equipped with an output dial for setting a desired level or changing it as conditions require. The indexed dial is accessible by removing the fixture's cap or faceplate.

Adjust-e-Lume™ is standard on BKSSL™ solid-state lighting fixtures utilizing the 8-Watt Power of 'e' module (e22-e27, e36) including the popular Delta Star™ and Nite Star™ to name a few.



*Adjust-e-Lume™ offers dynamic lumen output control at the individual fixture.*

**For Immediate Release**

**Date:  
December 13, 2011**

**Contact:  
Becky Carlson  
559.438.5800**

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BKSSL™ technology featuring Adjust-e-lume™ offers:

- Integrated solid state system with 'e' technology is scalable for field upgrade.
- Modular design with electrical quick disconnects permit field maintenance.
- High power, forward throw source complies with ANSI C78.377 binning requirements.
- Exceeds ENERGY STAR® lumen maintenance requirements.
- LM-80 certified components.
- Seven Correlated Color Temperatures (CCTs) options - 2700K, 3000K, 4000K, Red, Blue, Amber and Green.
- Interchangeable optics.
- Minimum 50,000 hour rated life at 70% of initial lumens (L70).
- Integral electronics allow dynamic lumen response at the individual fixture.
- Indexed (100%~25%) lumen output.

Adjust-e-Lume™ is also available as an 'upgrade' for existing BKSSL™ fixtures by simply replacing the e22-e27 LED board and drivers utilizing 2¼" bodies.\*

"That's the beauty of our exclusive Power of 'e' technologies," adds Hagen. "They were engineered as modular, scalable platforms in anticipation of new components and future upgrades such as the Adjust-e-Lume™."

To learn more about this innovative technology, visit [www.bklighting.com](http://www.bklighting.com) and [www.bkssl.com](http://www.bkssl.com).

#### ABOUT B-K LIGHTING

Since 1984, B-K Lighting has provided the highest quality, most innovative and fairly priced outdoor architectural lighting fixtures available in the industry. B-K Lighting manufactures path lights, sign lights, area lights, flood lights, recessed building mounted and in-grade lighting fixtures. Our custom lighting designs and solid-state lighting products are installed in high-end residential, corporate office and landmark applications around the world.

QUALITY, SERVICE, INNOVATION, and VALUE all add up to make B-K Lighting the number one choice in outdoor architectural lighting. B-K Lighting has a long history of supporting 'green' manufacturing. As a member of the USGBC (United States Green Building Council) and IDA (International Dark Sky Association), it leads the industry in providing earth-friendly designs and manufacturing concepts.

For more information about B-K Lighting products and representatives, visit our website at [www.bklighting.com](http://www.bklighting.com). Monday-Friday 7:00 a.m. to 5:00 p.m. PST at 559-438-5800 or fax 559-438-5900. Located at 40429 Brickyard Drive, Madera, CA 93636.

*\* For use with the following products: ArtiStar™ Remote, ArtiStar™ Integral, ArtiStar™ Surface Downlight, Accent Star™, Adjustable Well Star™, Brick Star™ (Core Drill & Backbox), Louvered Brick Star™ (Core Drill & Backbox), Bollard Star™, Louvered Bollard Star™, Delta Star™, Ring Mount Delta Star™, El Camino™, El Dorado™, Gold Star™, Square Gold Star™, Glow Star™, Nite Star™, Path Star™, Louvered Path Star™, Staff Star™ Style B, Staff Star™ Style C, Sign Star™ Style A, Sign Star™ Style B, Sign Star™ Style C, Sign Star™ Style D, Square Step Star™ (Core Drill & Backbox), Louvered Square Step Star™ (Core Drill & Backbox), Step Star™ (Core Drill & Backbox), Louvered Step Star™ (Core Drill & Backbox), Twin Sign Star™ Style A, Twin Sign Star™ Style B, Twin Sign Star™ Style C, Square Well Star™, Twin Staff Star™ Style B, Twin Staff Star™ Style C, Vertical Brick Star™ (Core Drill & Backbox), Louvered Vertical Brick Star™ (Core Drill & Backbox), Square Versa Star™ (Core Drill & Backbox), Louvered Square Versa Star™ (Core Drill & Backbox), Versa Star™ (Core Drill & Backbox), Louvered Versa Star™ (Core Drill & Backbox), Well Star™*